

USHERPA | LOAN OFFICER IN A BOX

More Deals. Less Effort.

Loan Officer in a Box Monthly/Quarterly: Direct mail campaign to your database of prospective Loan Officer recruits. Each mailing will get their attention and help them think about joining your company. Quarterly mailings are February, May, August and November. Each month/quarter we'll mail a unique item designed to get their attention and make you stand out from the crowd. It comes with a note "From the desk of:" with your contact information on it.



JANUARY 2020

Microfiber Towel

Note:

At (Your Company Name), we make sure your job is "no sweat". Give us a shout and let's look at how (Your Company Name) can make 2020 awesome for you!

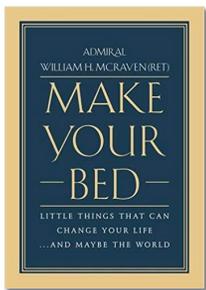


FEBRUARY 2020

Fairytale Brownies

Note:

Working with us is a really "Sweet" way to go... give me a call and enjoy the brownies!



MARCH 2020

Make Your Bed (Book)

Note:

At Company Name, we pay attention to the little things as well as the big things - like your happiness! Hope you enjoy the book!



APRIL 2020

Travel Packing Cubes

Note:

At CompanyName, we believe in being prepared... these packing cubes will come in handy when we're all able to travel again. In the meantime, stay safe!



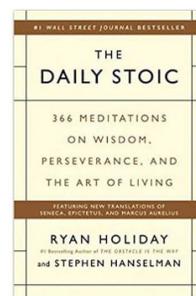
MAY 2020

Widget Tool

Note:

At Company Name, we have all the tools you need to delight your clients. Give us a call and we'll show you what we mean!

PS Hope this multi-tool comes in handy...



JUNE 2020

The Daily Stoic (Book)

Note:

At CompanyName, we believe constant improvement is true strength. We hope you enjoy these daily reminders of inner strength.



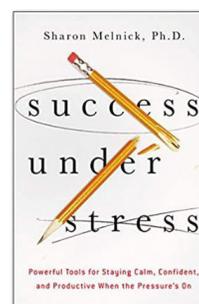
JULY 2020

Mini Flashlight

Note:

Looking forward to connecting soon. Let's see if Company Name is the light at the end of your tunnel.

PS Hope you like the little flashlight.



AUGUST 2020

Success Under Stress Book

Note:

At Company Name, we believe in a stress-free workplace - so until you join us, here's a great book to help you with your success!



SEPTEMBER 2020

Personal Fan

Note:

At (Your Company Name), we know life comes with ups and downs, so here is a great way to chill and relax. Let's talk about how we can help make your success a breeze!



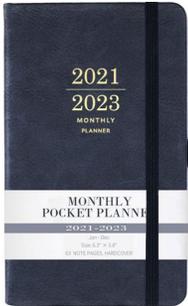
OCTOBER 2020

60 Minute Visual Timer

Note:

Time is one of the greatest gifts of all. At (Your CompanyName), we're serious about time saving technology. And we always close your deals on time!

P.S. Give us a call, let's explore your future!



NOVEMBER 2020

Monthly Pocket Planner

Note:

When planning for the future, it's important to take note of your goals. Let's plan a time to talk about what your future at (Your Company Name) looks like.



DECEMBER 2020

Book Page Holder

Note:

At (Your Company Name), we provide you with all the tools you need to grow and simplify your business, while still having a free hand to relax and enjoy. Give us a call to talk about what your next chapter could look like. Enjoy the book reading gadget!